



**Q: You mention that pathology is changing. How will Viapath meet my needs as things develop?**

**A:** "In the transformation of pathology provision in the UK, Viapath is leading the field.

We have a track record of innovation – all focussed on improving the lives of patients, every day. We also firmly believe in collaboration with our customers.

As one of the largest pathology service providers in the UK, with possibly the widest test repertoire, Viapath can help you to deliver exactly the pathology service you need – for your organisation, your clinical pathways, and your patient population.

Our flexible approach and commitment to service mean we're ideally placed to partner with you to provide everything from a specific reference testing package, to a managed full-service contract.

Through constant innovation in both new tests and service delivery and through strong partnerships with our customers, we have the expertise to continue to meet your needs into the future."

---

**Q: Who can attend the Innovation Academy to learn about innovative scientific technologies?**

**A:** "The Innovation Academy takes place twice a year. It fosters strong peer-to-peer communication on developments within pathology and across the wider healthcare community.

It is open to anyone with an interest in pathology and its impact on patient care. The third event in the series will take place on 27 June 2014 in London with the theme 'Keeping People Healthy'. A group of experts from Viapath and our NHS Trust partners will review recent scientific advances that we believe will influence clinical practice and patient care."

**You can get more information on the Innovation Academy at [www.viapath.co.uk/innovation-academy](http://www.viapath.co.uk/innovation-academy)**



**Q: How will what Viapath offers its customers, change?**

**A:** “Viapath is ambitious to grow. Now, as a unified organisation under our new brand, we see improved opportunities for our scientific and clinical leaders to take the great work going on here into daily service.

The marketplace is changing, so Viapath’s goal is to anticipate trends and be at the forefront of new developments. With a singular focus on the delivery of pathology services we are in a great position to do this.

Our vision remains the continued improvement of pathology provision for clinicians, and better outcomes for patients 24/7. ”

---

**Q: You say that Viapath is investing in people and technology; can you give more specific examples?**

**A:** “Like most businesses, our people are our key resource, and we are determined to be the place that top scientists and clinical specialists want to work.

We recently launched our Innovation Fund, an initiative that we hope will enable and encourage front-line people to translate their great ideas into service for the benefit of patients. We have already approved 18 applications from our scientists for this seed funding.

In terms of infrastructure investment, in April we announced an £11m enterprise laboratory information management system (LIMS) programme that will start to deliver benefits during 2014.

This will further improve the quality of patient care through the streamlined tracking and routing of specimens, the electronic communication of test results, and the verification of key patient demographics to ensure the right test is done on the right patient.

Change is being driven by clinical and scientific innovations arising from new molecular test and gene sequencing. We are investing in both people and hardware to bring these innovations into service for the benefit of our NHS customers and patients.”

---